**Addressable audio**
**Easier testing**
**Cuts wiring costs**

# Sounds great!

**SIMPLEX TrueAlert ES speakers feature excellent sound quality, so messages are heard even in busy environments.**

They also combine Fire alarm with public address capability, so you can target different zones with different emergency announcements. Easier installation, testing and maintenance means fewer interruptions and better cost efficiency.

And as you may have heard, they provide the same design and wiring flexibility as all of our TrueAlert ES addressable solutions.

**Sounds like the perfect choice for your next fire alarm project...call us today to find out more.**

**Troy**
Life & Fire Safety Ltd.

**Simplex**
Authorized Distributor

**www.troylfs.com**

**1-877-441-8769**

# 5 KEY BENEFITS

## of SIMPLEX TrueAlert ES Addressable Speaker Technology

AVAILABLE IN RED AND WHITE.

**Digital advances mean better protection and value-added benefits.**

### 1. Targeted Messaging for Emergency Communications:

SIMPLEX TrueAlert ES addressable speakers can deliver audio messages to specific areas in your building. This means you can program your fire alarm panel to target specific speakers with a particular message during an emergency.

For example, you can activate one speaker to deliver a message about an isolated event in that specific area. In broader emergency situations, groups of speakers can be used to deliver evacuation instructions for specific parts of the building, based on the nature of the situation.

### 2. More System Design and Expansion Flexibility:

Designing a system with addressable speakers is easier, faster, and more cost-effective than with conventional notification, because circuits can be designed to go further with less wire. This gives engineers more freedom and makes it less likely that they will encounter design roadblocks.

Put all of this together, and you get an addressable solution that's flexible, reliable, cost-effective and highly scalable, enabling the system to grow and expand as buildings change and life-safety needs evolve.

### 3. Easier Testing & Maintenance with Less Disruption:

With addressable notification technology, the days of long, disruptive fire alarm testing are over. Work that used to take hours or even days can now be done in a matter of seconds.

Like the entire SIMPLEX TrueAlert ES family of notification devices, these addressable speakers provide our revolutionary self-testing capability as well as advanced programming and reporting features.

The self-test process takes just seconds to complete. Plus, it can be initiated manually or programmed via the fire alarm control panel to run automatically at a convenient time, eliminating the burden of after-hours testing.

Self-testing can reduce business disruption and provide significant time and cost savings, particularly in large buildings where notification appliance testing can be difficult.

### 4. Improved Audibility, Intelligibility and Aesthetics:

SIMPLEX TrueAlert ES speakers provide high-quality audio output that improves audibility and intelligibility of messages and enables dual-purpose functionality.

In an emergency, the speakers operate as part of a building's fire alarm system, notifying building occupants about what to do through pre-recorded messages, tones, or live messaging. In addition, the quality of the sound enables the speakers to be used for standard daily functions like non-emergency paging and background music.

From an aesthetics standpoint, the new devices also feature a sleek, streamlined look that blends well with the building or facility decor.

### 5. Lower Cost of System Installation and Ownership:

Appliances that operate at lower current draws can significantly increase circuit wiring distances, enable more appliances to be connected per circuit and reduce the gauge of wire required.

Flexible wiring architecture eliminates the need for shields and helps simplify wire runs. Revolutionary TrueAlert ES self-testing capability streamlines testing and inspection, helping to lower the cost of ownership over the life of the fire alarm system.